



## AGENDA

Location: President's house  
Date: Thursday, July 11, 2024  
Time: 6-7 pm (BOD only)

### WAPA July 2024 BOD Meeting

Thursday, July 11, 2024 6:02pm

*Attendance: Josh/Bruce/Shelley/Meg/Chabeli/Erin*

#### 1. Open Meeting/Roll Call/Introductions – Josh

- a. Minute Review
- b. Additions to current months agenda:
  - i. Push job descriptions/policies review until September meeting, due for review by August 1st

#### 2. Director Reports

- a. President – Josh
  - i. Crawford Park Requests
    1. Google form to WAPA community for improvements to Crawford/Beamer
    2. Need to hear from COW if any funds are available from the city
    3. Discussion of lights, 20 seconds hold to turn on, lighting is a bit lighter than we'd like on the two middle courts.
    4. Update schedule if any changes to regular groups.
  - ii. Next Tournament
    1. August 24th, Crawford- tentative and planning
  - iii. Beamer Net Fund Raising
    1. First tourney funds push to rolling net, thermometer website/Zeffy form
    2. Need locking system before use
  - iv. Responsibilities
    1. WhatsApp Monitor
      - a. Josh/Shelley/Chabeli/Dan
    2. Lock Access Management
      - a. Erin
    3. City Correspondence
      - a. Josh
    4. Video Production
      - a. Chabeli
    5. Fundraising
      - a. Thor

- b. Vice President – Thor

2024 WAPA GOALS: Outreach events, membership increase of 10% from 2023, 3 tournaments, 3 social events, 3 skill building events, bylaw compliance, frequent communication to organization.



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- i. N/A
- c. Treasurer – Bruce
  - i. Bank Balance as of close of statement 6/28/24 \$12481.88
- d. Secretary – Erin
  - i. Insurance coverage follow up items:
    1. Insurance states non-members need [waivers](#) signed for all WAPA activities, including scheduled playtime/lessons/events while using WAPA equipment.
      - a. Newbie lessons- signed copy prior to lesson
      - b. Call out to leader group about waivers-Board has decided that newbie lessons and play times on website are not WAPA sanctioned events and do not require the waiver.
    2. No minor coverage (19 and under) at this time-add coverage \*Bruce
    3. [Accident/Injury Policy](#) to review and discuss- review August meeting
    4. Policy is coming due for renewal, vote to reapply with Sadler Insurance, Erin to complete application
    5. Bruce will make additions for member coverage as we grow
  - ii. Review monthly P/L

### 3. Member at Large reports


- a. Membership Director – Shelley
  - i. Current membership numbers –129 current members (+21)
  - ii. Recap of Ribbon Cutting and outreach
- b. Social Media Director - Chabeli
  - i. Canva Pro access - free access for nonprofits
  - ii. Youtube 62 views, IG and FB followings are increasing!
  - iii. Youtube video ideas (eg. how to use the lock, net set up/tear down, etiquette)
  - iv. Merch and vendor-looking into online shop or local vendor
  - v. Tourney Survey + community feedback
  - vi. Events ideas (meet the board, end of summer bash-pickleball and popsicles)-Dan
- c. Social Director - Dan
  - i. N/A
- d. Tournament/Activities Director – Tom
  - i. June 27<sup>th</sup> WAPA Turbo Tourney
- e. Player Development Director – Meg
  - i. Player development outreach
    1. Continue social events and continue engaging leaders and separate groups

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**4. Marketing and Logo Discussion**

- a. Banner design
- b. Use of WAPA vs Woodland Pickleball Logo See email communication from Phil Marler July 11, 2024. 
  - i. Oak leaf concern
  - ii. Consensus on polling WAPA community for new logo submissions and then voting as a community.

**5. Committee reports**

- a. Website
- b. Equipment
- c. Merchandise
  - i. Looking into online vendors vs local
  - ii. Designs have been created on canva
- d. Events

**6. Pending Items requiring BOD action-**

- a. Planning of tentative schedule of activities for year, see second chart below:

Schedule of Planned Activities	Owner(s)	Proposed date	Status
Ribbon Cutting Ceremony @ Crawford	Shelley	July event	July 9th
Crawford Crash Tournament?		August event	
Beat the Board- social/tourney		September event	
Halloween themed tourney?		October event	
		November event	
		December event	

Long term follow ups:

Action Items	Owner(s)	Deadline	Status
Design a banner with QR Code	ERIN SHELLEY	Hold until results of logo contest	Prices, \$75-100 for 2X3' or 3X5' outdoor banner/grommets. Logo, QR code
BOD Policy/Procedure for Elections	SHELLEY DAN		Revisit when policies are ready, prior to December

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BOD Policy/Procedure for Nomination Committee	SHELLEY DAN		Revisit when policies are ready, prior to December
Updated responsibilities for BOD/Members at Large	All		Due by August meeting, September meeting to review if there's time and they're available

Meeting adjourned 7:27pm

Feedback provided by Bruce:  
**Phil and Ruthie Marler**  
[From:philnruthie@yahoo.com](mailto:philnruthie@yahoo.com)  
 To:Bruce Jacks,Tom Green,Lauren Snow

**Thu, Jul 11 at 1:14 PM**

After talking to Bruce, it appears that the current WAPA Board of Directors is embarking on changing more than the logo of WAPA.

1. Woodland Area Pickleball Association (WAPA) seems to have become simply Woodland Pickleball - look at the website. Our State Charter and IRS 501c3 is for Woodland Area Pickleball Association (not Woodland Pickleball). Also, WAPA Bylaws establish us as WAPA not WP.
2. Further, we purposely named our organization Woodland AREA Pickleball Association to ensure everyone would know we are an Area-wide association, inviting members from all over the greater Yolo County area, and not just a membership limited to the confines of the City of Woodland.
3. The current Board seems to be incorporating the new City of Woodland logo elements into the Woodland Pickleball unsanctioned logo. This is a big error and problem. WAPA should not be confused in any way, shape or form as being a City of Woodland department or being associated with the City of Woodland. WAPA should NOT be using CoW logo elements. We are the Woodland AREA Pickleball Association. For liability issues, if I were still working at the City of Woodland, i would ask WAPA not to use CoW logo elements as part of their logo.
4. The Bylaws are silent on anything about a logo for WAPA. I doubt if our State Charter or the IRS filings included a logo. But I would hope that the current Board would want to establish a "graphic standard" for WAPA. A graphic standard is what businesses and organizations use to identify themselves. By design, thoses logos do not change; because if they did change, they would fail at being associated with a specific organization or company. WAPA's logo should be standardized and not be modified with each succeeding Board.

My thoughts.  
 Phil

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